

## About

Foodservice Leadership Councils (FLC) provide a forum for leaders to learn, share and create new insights and best practices for each other and the industry. Each council has unique initiatives to drive business growth, enhance supplier collaboration, and boost value for their communities.

## Sponsorship Value

As a sponsor of this program, your brand will be embedded into the work of these FLCs. Invest in dedicated leaders, develop thought leadership and support these thriving operator communities.

## By the Numbers

**150+** Members

**12** Month Contract

**\$9,500** per FLC Segment

## Sponsorship Benefits

|                                                   |                                                                                                            |
|---------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| <b>Branded Webinar<br/>FLC Live Conversation</b>  | Branding on up to two (2) FLC Live Conversation webinars attended by association Members.                  |
| <b>Host One Focus Group</b>                       | Host (1) virtual focus group to FLC members and gain direct feedback with the ability to survey attendees. |
| <b>Branding on Operator<br/>Guidebooks</b>        | Branding on segment guidebooks. View <a href="#">Operator Guidebooks</a> .                                 |
| <b>Attend FLC Executive<br/>Committee Meeting</b> | Join this meeting to introduce your company, lay out goals for the sponsorships, and answer questions.     |
| <b>Send Product Samples<br/>to Operators</b>      | Shipping addresses for all FLC members provided. Sponsor can ship the samples, at their cost.              |
| <b>E-Mail Contacts</b>                            | Receive current e-mail addresses for all FLC members in sponsored segment(s).                              |

**CONTACT [PARTNERSHIPS@FOODAWAY.ORG](mailto:PARTNERSHIPS@FOODAWAY.ORG) IF INTERESTED**